



# CHAMBER CHAT

www.meadowadvantage.com

## Trailrunners Kennels and Resources

One of our newest members is Trailrunners Kennels and Resources. The Kennels is a pet resort and a dog breeding training facility located near the village of Big River.

If you are looking for a puppy their pups are whelped and raised in the house. They have consistent human interaction plus training tune ups and drills. They have regular contact with children who not only play with them, but are also actively involved in their care and training as well!

They are located along highway 55, just under a one hour drive east of Meadow Lake.

They get dogs and visitors from all over western Canada and beyond. Trailrunners Pet Resort and Training Center is a great place for any dog and owner to visit, stay, play, and learn! Ask about their "Just Me N' My Dog" package, and many other services that they provide for pets and their owners.

www.trailrunners.ca



## C of C Group Insurance Plan

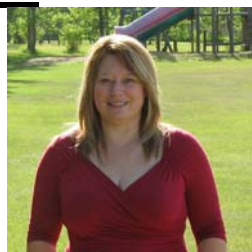
Your membership to the Meadow Lake & District C of C allows you to access this quality program. No business is too small- the Chamber Group Insurance Plan offers comprehensive benefits packages to all businesses one person and up. Coverage can include:

- Extended Health Benefits • Group Term Life Insurance • Critical Illness • Dental Care
- Disability coverage • Accidental Death and Dismemberment

Contact Sandi at 236-2407 if you have questions or would like to sign up for this member benefit.

## New Administrator for the C of C

Sandi Morin has joined the staff as the new Meadow Lake & District Chamber of Commerce Administrator. She brings a wealth of knowledge through her work experience with the Federal Government and Aboriginal Governments.



### 2008 Board of Directors

#### Executive

① **Krista Esterby**

**President**

① **Blair McLaughlin**

**Vice President**

① **Kirt Prete**

**Past President**

① **Gerry Pohl**

**Treasurer**

#### Directors

① **Kim Ackerman**

① **Donna Aldous**

① **Kevin Chapman**

① **Jim Hurd**

① **Barry Lewis**

① **Darwin Obrigewitsch**

① **Richard Reed**

① **Donna Ritco**

① **Tammy Villeneuve**

① **Raymond Wilfing**

① **Michael Yuhasz**

**Not yet a Chamber member?**

**Want to be?**

**Questions about benefits of membership?**

Contact Sandi at

236-2407

**Join with us to help fulfill our mission and enjoy the benefits of membership!**

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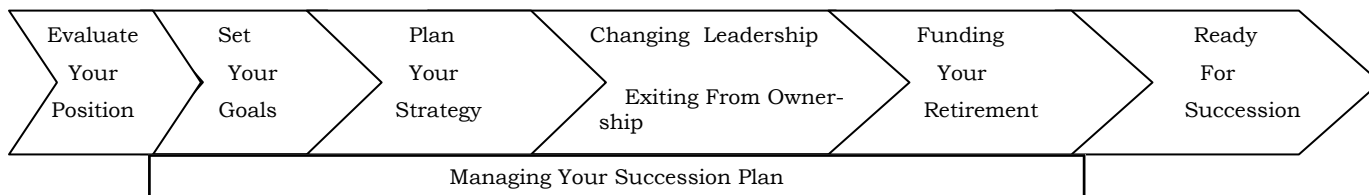
## The Importance Of Succession Planning

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### Succession Planning

#### **What is it?**

The planning process undertaken by a business owner or leader to determine the best means of exit from ownership and/or leadership of a business. Which also ensures the continuity of the business. It is a plan that sets out all the key elements that were considered and helps business owners and leaders decided on an exit strategy.



#### **Why is it Important?**

- Planned succession allows an owner to look at all their options and make a well informed decision for retirement and the sale of their business.
- If a business has no plan, unplanned succession can occur this is where succession occurs generally as a result of unpreventable circumstances (i.e. death, permanent disability or incapacity).

#### **Reality Check**

*A recent Globe and Mail study showed that a family successor was the least likely to succeed in continuing the business, followed closely by an external buyer.*

*An employee takeover, however, had a significant chance of success.*

#### **Resources**

**The Number** by: Lee Eisenberg

*“A Completely Different Way to Think About the Rest of Your Life”*

**The New Retirement** by: Sherry Cooper

*“How it will change your future”*

**Every Family’s Business** by: Dr. Thomas William Deans

*“A Blueprint for Protecting Family Business Wealth”*

**www.cafecanada.ca** - Canadian Association of Family Enterprise

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### Canadian Chamber of Commerce Update

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One of the benefits of belonging to the Canadian Chamber of Commerce is the Chamber eLearning Centre. This program offers low-cost effective employee training with over 600 business and 1000 technical courses available over the internet. This program has already been launched in Ontario through the Ontario

Chamber of Commerce and is now being offered across the country.

If you are interested in this Chamber benefit visit [www.chamberelearning.ca](http://www.chamberelearning.ca) to view the programs offered or call Sandi at 236-2407.

## Spotlight on MLBEX Sponsors

### **Meadow North Agencies**

*Serving the insurance, real estate and motor license issuing needs of its customers for over 30 years.*

This Meadow Lake success story has 5 staff members consisting of 3 insurance agents and 2 customer service representatives. To meet all your insurance needs in the Meadow Lake and area.

[www.meadownorth.ca](http://www.meadownorth.ca)

### **Ron's Plumbing & Heating (1980) Ltd.**

*Serving Northwest Saskatchewan for their Plumbing and Heating needs.*

Ron Young started this business out of a small shop over 30 years ago and is now one of the largest in the northwest.

Some of the services they offer include:

- Plumbing and Heating
- Gas Fitting
- Furnace Repairs, Water Heaters
- Air Conditioners and more

### **Meadow Lake Co-operative Association Limited**

*Co-op Equity and Cash Back  
The Meadow Lake Co-op has been serving the area since 1945.*

The Association has branches in Goodsoil and Makwa. In Meadow Lake, there are 5 locations to serve you the Marketplace Food Store, Pharmacy, C-Store/ Gas Bar and the Service Centre.

### **Northern Pride Publications Serving Northwest Saskatchewan Since 1991**

Is locally owned and operated by Terry and Tammy Villeneuve. It was voted best all around newspaper in Canada this past year. The Pride has a staff of 4 consisting of a Publisher/Sales, Office Manager, Editor and Designer. They provide the following printing services:

Invoices, business cards, envelopes, letterhead, flyers, posters, brochures, purchase orders, statements and more.

### **Eagle Creek GM**

*Is proud to Serve Northwest Saskatchewan since 1995*

Eagle Creek GM is a full service dealership offering Chevrolet and GMC lines, as well they are GM dealers Optimum certified.

They provide a full range of services including new and used auto sales, service, parts, body shop, and a business office.

[www.eaglecreekgm.com](http://www.eaglecreekgm.com)

### **Innovation Credit Union**

*"Building Prosperity and Creating Opportunity for Saskatchewan and the Communities we serve"*

The Meadow Lake Credit Union began December 13, 1946 out of the old Woodman Travel building (current SK Liquor Board store). It has grown from 1 employee to 14. In 2006 it amalgamated with the BCU Financial and in 2007, BCU Financial and Southwest Credit Union formed Innovation Credit Union, serving 26 branches in Saskatchewan with almost 400 employees.

[www.innovationcu.ca](http://www.innovationcu.ca)

Meadow Lake & District  
Chamber of Commerce

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*“Define your business goals  
clearly so that others can see  
them as you do.” George Burns*

## 2008 Meadow Lake & District Chamber of Commerce Members



### New Member

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|--------------------------------|----------------------------------|--|
| A & W Restaurant               | Home Visitation Program ★        | NorSask Forest Products                        |
| Atomic Sports & leisure LTD. ★ | Homstol Pharmacy                 | Northland Chrysler                             |
| Auto & Tractor Supply          | Howell Agencies                  | Northwest REDA                                 |
| B & B Optical                  | Inland Concrete                  | North West Regional College                    |
| B & D Landscaping              | Innovation Credit Union          | Northern Oasis Wash Centre                     |
| B & R Eckles Transportation    | Investor's Group                 | Northern Pride Publications                    |
| Backwater Creek Development    | J.E. Thomas Funeral Home         | Northwestern Radio Partnership                 |
| Beaver River Banner            | Jay's Transport                  | Nor'Wester Motor Inn                           |
| Beaver River Community Futures | Johnson Holm Svenkeson           | Nu Line Auto                                   |
| Can-Sask Career and Employment | KITS Computing                   | Parkland Hotel                                 |
| Cavalier Agrow                 | Lamon Disposal                   | PineRidge Ford Sales                           |
| CFDM 105.7 FM                  | Lantz Ranching                   | Pliska Vidal & Co.                             |
| CIBC                           | Law Firm of Benjamin J. Partyka  | Pro Office Equipment                           |
| Cloud 9 Hair and Tanning       | Mac's Decorating                 | RBC Royal Bank                                 |
| Cogent Business Consulting     | MacLeods True Value              | RE/MAX   |
| Color Collision Centre         | Madill's Drugs                   | RM of Meadow Lake                              |
| Cota Construction ★            | Marsollier Petroleum             | RobWel Constructors                            |
| Country Treasures              | Martodam's "The Clothing People" | Ron's Plumbing and Heating                     |
| DS Food Services               | Meadow Lake Appliance Centre     | SaskTel  |
| Dave's Electric                | Meadow Lake Associate Clinic     | Shaun and Tonia Clarke, Janitorial<br>Services |
| Downtown Enterprises           | Meadow Lake Building Supplies    | Silver Palace Restaurant                       |
| Dr. J.M. Herve, Dentist        | Meadow Lake Co-op                | Solitude Trophy and Frames                     |
| Eagle Creek Motor Products     | Meadow Lake Dental Clinic        | Subway   |
| Eastside Grocery               | Meadow Lake Golf Club            | Super 8 Motel                                  |
| Ed's Wholesale Groceries       | Meadow Lake Mechanical Pulp      | T.H.E. Financial Services                      |
| Extreme Speed RV               | Meadow Lake OSB                  | The Source by Circuit City                     |
| Fasgas                         | Meadow Lake Progress             | Track N Trail Sports                           |
| Federation Co-operatives       | Meadow Lake Vision Clinic        | Trailrunners Kennels and Resources ★           |
| Fountain Tire ★                | Meadow Lanes                     | Tupper's Construction                          |
| Four Seasons Motel             | Meadow North Agencies            | Vision North Eye Care                          |
| Francis and Company            | Meadowlands Chiropractic Clinic  | Waskoosis Safe Shelter                         |
| General's Coffee Service ★     | MBC Radio                        | Wilfing Farms                                  |
| Gerald R. Perkins, Law Firm    | Mistik Management                | Woodland Inn                                   |
| Groot's Honey Farm             | Misty Meadows Greenhouse         | Woodland Stationery                            |
| Harman Consulting              | Multiworks                       |  |
| Haymar Service                 | NAPA Auto Parts                  |  |
| Home Hardware Building Centre  | Neil Curtis Auto Body            |  |